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# Resource Catalog

#### Training Modules

| Product  | Description  | Components  | Date<br>Released | Quantity<br>Requested  |
|--|--|---|------------------|------------------------|
| 10 Golden Rules of Preventive Maintenance/Introduction to Preventive Maintenance                     | Demonstrates ways to carry out a preventive maintenance program  | Resource Guide with DVD video.  | 2002             |                        |
| Boards That Perform  | Addresses the roles, issues and responsibilities involved in being a transit board member  | Resource Guide with training CD.  | 2008             |                        |
| Crossing Great Divides: A Guide to Elder Mobility Resources and Solutions in Indian Country          | Provides an overview of elderly mobility in Indian Country, including solutions from the field and funding resources for improving service | Resource Guide  | 2011             |                        |
| Customer Driven Service,<br>Your Keys to Providing<br>Exceptional Customer<br>Experiences in Transit | Trains transit staff to provide excellent customer service in a variety of situations  | Instructors Guide<br>with Instructors<br>DVD; Learners<br>Guide with self-<br>paced eLearning<br>CD | 2011             | Instructors: Learners: |
| Emergency Procedures For Rural Transit Drivers   | Offers basic tools to prepare<br>for and confront on-the-road<br>emergencies; for new and<br>experienced drivers                           | Instructors Guide with Instructors DVD; Learners Guide with self-paced eLearning CD                 | 2010             | Instructors: Learners: |
| Essential Skills for Trainers  | Provides important principles and techniques for training.   | Trainer and Participant Guide with DVD video  | 1991             | Trainer: Participant:  |
| Fundamental Financial Management For Rural Transit Agencies  | Covers basic financial accounting such as revenue and cash management, budgeting, audits and cost allocation                               | Resource Guide<br>with CD   | 2006             |                        |
| How to Buy a Vehicle   | Provides a variety of resources and information to help simplify the vehicle procurement process   | Resource Guide  | 2010             |                        |
| Problem Passengers; Challenging Situations   | Offers strategies to drivers for handling difficult situations safely  | Resource Guide with DVD video   | 2002             |                        |



| Public and Private Partnerships In Rural Transit Systems | Offers examples of partnerships between neighboring organizations to extend available resources                                     | DVD Video   | 1998              |                           |
|--|---|---|-------------------|---------------------------|
| Risk Management for Rural<br>Transit Managers            | Explains the basics of risk management, how to analyze risk, and how to select appropriate financing measures                       | Instructors Guide<br>with Instructors<br>DVD; Learners<br>Guide | 1993              | Instructors:<br>Learners: |
| Roles & Responsibilities of<br>Transit Managers          | Helps managers achieve<br>more cooperation, stronger<br>teamwork, better attitudes,<br>and effective results                        | Resource Guide with 3 DVD videos                                | 2004              |                           |
| Scheduling & Dispatching for Rural Transit Systems       | Describes the scheduler's and dispatcher's roles and responsibilities, and introduces ITS technologies                              | Resource Guide<br>with self-training<br>CD                      | 2009              |                           |
| START Training   | Focuses on safety training for rural drivers  | Instructors Guide;<br>Learners Guide<br>with CD                 | 2008              | Instructors:<br>Learners: |
| Tap into RTAP  | Introduces the products and services available from the National RTAP program   | DVD Video   | 2001,<br>rev.2011 |                           |
| Threat & Vulnerability Toolbox                           | Guides rural transit<br>managers through the<br>process of setting priorities<br>for safety, security and<br>emergency preparedness | DVD training<br>package with CD<br>video                        | 2003              |                           |
| Transportation Coordination                              | Describes benefits of coordination and offers examples of various approaches to partnership efforts                                 | Resource Guide with DVD video                                   | 1995              |                           |

#### **Technical Briefs**

| Product                            | Description  | Format |                    | Quantity<br>Requested |
|------------------------------------|--|--------|--------------------|-----------------------|
| Advisory versus Governing Boards   | Provides definitions of, and guidance for advisory and governing boards                      | PDF    | 2007               |                       |
| Advocating for Your Transit System | Discusses establishing a formal advocacy plan, and offers ideas for immediate implementation | PDF    | 2000,<br>rev. 2008 |                       |



| American Indian Transportation: Issues and Successful Models                               | Raises issues faced by American Indians: sovereignty, funding, coordination, computerization and economic growth  | PDF | 2006               |
|--|---|-----|--------------------|
| Applying Good Business<br>Practices: Hiring, Training<br>and Evaluating Employees          | Effective ways to recruit, hire and retain the right people in a customer service-driven system   | PDF | 2006,<br>rev. 2009 |
| Contracting with Private Providers   | Advises whether a transit system needs to hire a contractor, how to research private providers, RFPs, and managing contracts  | PDF | 1999,<br>rev. 2008 |
| Copyright: Tips for Being a<br>Good Digital (and Real-<br>World) Citizen                   | Explains the importance of adhering to copyright laws. Gives practical advice for following copyright laws online and in the workplace. Helps transit agencies protect their rights by developing a copyright policy. | PDF | 2012               |
| Customer Driven Service  | Outlines the format, content and use of the Customer Driven Service training module   | PDF | 2011               |
| Customer Service in Transit:<br>How to Identify and Meet<br>Customer Needs                 | Details the need for excellent customer service and provides tips for implementing a successful program   | PDF | 2010               |
| Developing and Maintaining<br>a Transit System Personnel<br>Policy                         | Explains the need for creating a Personnel Policy Manual and provides a list of considerations for development  | PDF | 2002               |
| Developing Effective<br>Policies and Procedures  | Outlines important areas within your agency for which policies and procedures need to be drafted  | PDF | 2008               |
| Developing, Designing and<br>Delivering Community<br>Transit Services                      | Discusses leadership, service policy, vehicle selection, routing, scheduling, passenger assistance, and driver training   | PDF | 1999,<br>rev. 2009 |
| Driving Your Online Presence: The Importance of Creating a Website for your Transit Agency | Addresses why it's important for your transit agency to have a website, and provides tips for improving existing websites   | PDF | 2012               |
| Drug and Alcohol Testing<br>DOT and FTA Compliance   | Provides guidance for employers who drug test safety-sensitive employees, and prepares employees for what to expect   | PDF | 2011               |
| Emergency Information Dissemination  | Explains the importance and objectives of a prepared crisis communication plan  | PDF | 2006               |



| Emergency Procedures for<br>Rural Transit Drivers: The<br>Latest Safety and Security<br>Training Module            | Outlines the format, content and use of the Emergency Procedures training module  | PDF | 2011                |
|--|---|-----|---------------------|
| Emergency Response<br>Checklist – During Normal<br>Operating Hours   | Identifies the responsibilities of the<br>Emergency Response Coordinator in<br>an emergency that occurs during<br>normal hours  | PDF | 2006                |
| Emergency Response Checklist – After Normal Operating Hours  | Identifies the responsibilities of the Emergency Response Coordinator in an emergency that occurs after operating hours         | PDF | 2006                |
| Exceptional Customer Service Across Generations  | Explores the impact of a multigenerational workforce on transit system operations and customer service                          | PDF | 2010                |
| Federal Motor Carrier Safety Administration Regulations and Interlining Transportation for Rural Transit Providers | Gives an overview of FMCSA regulations that affect rural transit; defines interlining, and requirements for interlining         | PDF | Rev.<br>2008        |
| FTA Transit Bus Safety and<br>Security Program: Providing<br>Technical Assistance to<br>Rural Transit Systems      | Provides an overview of the framework and functions of FTA's Bus Safety and Security Program                                    | PDF | 2010                |
| Getting Started: Creating a Vision and Strategy for Community Transit  | Describes process for starting, expanding or modifying an transit system  | PDF | 2001,<br>rev. 2009  |
| GTFS Builder   | Provides an overview of the National RTAP web application, GTFS Builder   | PDF | 2011                |
| Healthy Habits   | Explains symptoms of, and provides tips for, reducing stress and fatigue  | PDF | 2009                |
| Incident Management:<br>Responding to Transit<br>Incidents   | Outlines some challenges that arise during an incident, identifies actions that can be taken, and discusses response procedures | PDF | 2009                |
| Insurance and Risk Management  | Describes the benefits and drawbacks of forming a risk retention pool and the steps to take to get started                      | PDF | Rev.<br>2008        |
| Leading the Rural Transit<br>Agency  | Introduces concepts that will help rural transit leaders in decision making, setting goals and priorities, and communicating    | PDF | 2006 ,<br>rev. 2009 |



| Leveraging Social Media: Spreading the Word and Enhancing Community Participation                            | Explores the use and potential impact of social media as a marketing and community participation tool for transit providers                             | PDF | 2011               |
|--|---|-----|--------------------|
| Livable Communities: Tips<br>for Designing Transit<br>Services and Infrastructure<br>that Promote Livability | Discusses characteristics of livable communities, suggests improvements to infrastructure and transit, and provides grant opportunities for initiatives | PDF | 2011               |
| Make Business Part of Rural<br>Transit's Business  | Explains how rural transit operators can form partnerships with businesses based on workforce arguments   | PDF | 2010               |
| Managing System Safety for Rural Transit   | Outlines how to develop a comprehensive system safety program for rural transit agencies  | PDF | 2000,<br>rev. 2009 |
| Measure and Report Your<br>Impacts: How to Assess<br>Your Impact and Tell Your<br>Story                      | Explains how transit operators can measure impacts and use that information to leverage community support   | PDF | 2010               |
| Mobile Driver Training Simulators  | Provides information about mobile driver training simulator units   | PDF | 2009               |
| Narrowbanding: Quick Tips<br>and Fast Facts on Deadlines<br>and Requirements                                 | Explains the FCC's mandated narrowbanding changes, including important dates and grants to help those affected  | PDF | 2011               |
| Operating the Rural Transit Agency   | Offers topics and resources required to run a rural transit agency under federal regulations  | PDF | 2006,<br>rev. 2009 |
| Partnering with Greyhound  | Provides details about how transit systems can partner with Greyhound to provide expanded service   | PDF | 2011               |
| Performance Evaluation for Rural Transit Systems   | Discusses how to assess and interpret your rural transit system's performance   | PDF | 2007               |
| Responding to Transit Incidents  | Provides a framework for responding to transit incidents, including identifying key players, actions and procedures                                     | PDF | 2009               |
| Risk Management for Rural<br>Transit Systems   | Defines risk management, provides examples, and describes the process of developing a risk management program   | PDF | 1999,<br>rev. 2009 |



| Roles and Responsibilities<br>of Transit Board Members:<br>Board Member<br>Responsibilities       | Outlines key transit board member responsibilities  | PDF | 1991               |
|---|---|-----|--------------------|
| Roles and Responsibilities<br>of Transit Board Members:<br>What Every Board Member<br>Should Know | Provides a list of what new board members should know about the organization  | PDF | 2007               |
| The Benefits of Electronic Grants Management Systems  | Details the benefits and best practices of building an electronic grants process  | PDF | 2009               |
| The Dawning of a New Era in Transit: Major Trends   | Discusses major trends developing across America that will affect transit in the future   | PDF | 2010               |
| The Dawning of a New Era in Transit: Ten Strategic Imperatives                                    | Outlines ten ways in which transit professionals can shape the role and impact of transit in America  | PDF | 2010               |
| The HIPAA Rule's Effect on Rural Transit Agencies   | Provides a basic understanding of HIPAA's privacy protections in relation to non-emergency medical transportation   | PDF | 2006,<br>rev. 2009 |
| Tools for Rural Transit Systems: Google Transit   | Explains the benefits of using Google<br>Transit to make schedule and route<br>information available online for free  | PDF | 2008               |
| Training Adult Learners: How to Reach and Engage Your Audience                                    | Discusses the characteristics of adult learners, describes the process of learning, and provides agencies with tips on planning and delivering their training programs, conducting webinars, and using learning technologies. | PDF | 2012               |
| Transit's Role in Emergency Response  | Suggests general guidelines for each stage of a critical emergency  | PDF | 2002,<br>rev. 2009 |
| Understanding the Disadvantaged Business Enterprises (DBE) Program                                | Outlines an overview of the DBE program for DOT-funded agencies; includes requirements, goal setting and monitoring   | PDF | 1998,<br>rev. 2009 |
| Vehicle Maintenance:<br>Reducing the Cost of Fuel<br>Consumption                                  | Provides a checklist of fuel saving maintenance measures that also reduce maintenance costs and minimize emissions  | PDF | 2009               |
| Vehicle Procurement   | Guides 5311 grant recipients on how to buy new vehicles   | PDF | Rev.<br>2009       |



| and provides ways to show appreciation   |   | 2008  |
|--|---|---|
| Offers an overview of resources for volunteer programs, including insurance, training, recruiting and maintaining a volunteer pool | PDF   | Rev.<br>2009  |
| Provides resources to develop a coordinated human service  | PDF   | 2006,<br>rev. 2009  |
|  | appreciation Offers an overview of resources for volunteer programs, including insurance, training, recruiting and maintaining a volunteer pool Provides resources to develop a | and provides ways to show appreciation  Offers an overview of resources for volunteer programs, including insurance, training, recruiting and maintaining a volunteer pool  Provides resources to develop a coordinated human service |

### $National\ RTAP\ in\ the\ Cloud\ Online\ Web\ Applications$

| Product         | Description  | Format | Date<br>Released | Quantity<br>Requested |
|-----------------|--|--------|------------------|-----------------------|
| ProcurementPRO  | Provides the appropriate federal clauses and certifications regarding federal procurement requirements and processes when utilizing federal funds to procure vehicles or other materials |        | 2011             | Available<br>Online   |
| Website Builder | Build and manage a free website for your organization by using this complete content management system   |        | 2011             | Available<br>Online   |
| GTFS Builder    | Allows your agency to create and manage General Transit Feed Specification (GTFS) data for online trip planning and other uses   |        | 2011             | Available<br>Online   |
| ResourceShare   | Add ResourceShare to your website, and manage and share documents online, with an easy-to-use web interface  |        | 2011             | Available<br>Online   |
| EventShare      | Manage, publish and share events online, and view events sponsored by other organizations  |        | 2013             | Available<br>Online   |
| Contact Builder | Communicate with customers with this web-based email marketing tool  |        | Coming<br>Soon!  |                       |